

(832)-483-5587

alese.theartist@gmail.com or madeline.neuls427@gmail.com

Madeline Neuls

SKILLS

- Great attention to detail • Hardworking • Trustworthy
- Can maintain multiple tasks at once • Works well in a team

EXPERIENCE

Vailer's Veiled Visions, Houston, Tx – *Graphic Designer*

March 2024– Present

- Creating posters and designs for Valier's Veiled Visions Film Production Company
- Use my collaborative skills as well as artistic ability to create designs, graphics, artwork, etc. for the company to use for marketing and promotions both in person and on social media

Self Employed, Houston, Tx – *Freelance Artist*

August 2018– Present

- Revamped and updated an e-commerce platform to showcase my artwork, • leading to a 20% expansion in international customer base
- Created artwork for private clients to their desired color palette, subject matter, • size, and desired materials in a timely manner that adhered to their personal • deadlines
- Orchestrated an omnichannel marketing campaign that increased brand • visibility by 40% and boosted website traffic by 60% through strategic
- placement of digital ads and enhanced content engagement
- Up to date and proficient on current design software such as the Adobe Creative Cloud, Procreate, etc
- Published interactive and engaging content for multiple social media platforms • amassing over 2,000 views
- Experienced 4 art tests for various companies
- Proficient and adaptable to varying art styles necessary for respective projects

Sam Houston State University Art Department, Huntsville, Tx – *Animation Lab Assistant*

September 2024– December 2024

- Watched over the animation studios during after hours
- Rented out supplies for the equipment for projects
- Helped with understanding homework/ technical issues
- Troubleshooted issues for tablets and computers
- Counted different equipment and kept track of inventory

EDUCATION

Sam Houston State University, Huntsville, Tx – *Bachelors of Fine Arts in Computer Animation*

August 2021 – December 2024, Huntsville, Tx

I was awarded with being on the dean's list several semesters in a row. I also graduated Magna Cum Laude.

Houston Community College, Houston, Tx – *Associates of Arts in Multidisciplinary Studies*

August 2017– May 2021, Houston, Tx

I participated in an early college curriculum and was able to take classes from Houston Community College all throughout my high school education. Majority of the classes I had in high school were college level course, which prepped me for pursuing my undergraduate degree.